



REGISTRATION FORM

APEIRON ACADEMY INTERNAL COMMUNICATIONS EVENTS IN OCTOBER 2009

APEIRON ACADEMY'S THIRD INTERNATIONAL CONFERENCE "SUCCESSFUL COMMUNICATIONS START FROM WITHIN 2009: CHANGE - AN OPPORTUNITY OR A TREAT"

Date: 15th of October 2009, Thursday
Length: 1 day, 9.30 - 17.30 h
Place: Metropolitan Hotel Sofia, Bulgaria

* Fee includes participation in conference, conference materials, lunch, refreshments and invitation for the official ceremony of Grapevine Awards that will take place at 7:00 pm at Metropolitan restaurant.

- The conference has provided simultaneous translation services.

APEIRON MASTER CLASS "THE GOOD COMMUNICATOR IS NOT AFRAID OF BAD NEWS"

Date: 16 October 2009, Friday
Length: 1 day, 10.00 - 17.00 h
Place: Metropolitan Hotel Sofia, Bulgaria
Lecturer: Liam FitzPatrick

- The workshop will be conducted in English.
- The Master Class has a limited amount of participants. The registration closes when the maximum amount is reached.

APEIRON MASTER CLASS "WEB 2.0 - FRIEND OR ENEMY TO THE CORPORATE COMMUNICATOR?"

Date: 16 October 2009, Friday
Length: 1 day, 10.00 - 17.00 h
Place: Metropolitan Hotel Sofia, Bulgaria
Lecturer: Marc Wright

- The workshop will be conducted in English.
- The Master Class has a limited amount of participants. The registration closes when the maximum amount is reached.

SPECIAL CONDITIONS FOR PARTICIPATION:

- The participants in the Conference and Apeiron Master Classes will receive special price for accommodation - 50 lv/day (26 EUR/day for one single room + breakfast) at Metropolitan Hotel Sofia - official partner of Apeiron Academy for 2009/2010 academic year.

DISCOUNTS:

- **Package Prices:** Participation in more than one event gives you the opportunity to use the special package price
- **10% discounts:**
 - for members of Internal Communicator Club
 - for registration of more than one participant from one organization

PLEASE, FILL IN THE APPLICATION FORM:

I WANT TO PARTICIPATE IN:

- Conference "SUCCESSFUL COMMUNICATIONS START FROM WITHIN 2009: CHANGE - AN OPPORTUNITY OR A TREAT"320 lv. (165 EUR) *
- Apeiron Master Class "THE GOOD COMMUNICATOR IS NOT AFRAID OF BAD NEWS"395 lv. (205 EUR) *
- Apeiron Master Class "WEB 2.0 - FRIEND OR ENEMY TO THE CORPORATE COMMUNICATOR?"395 lv. (205 EUR) *
- Conference & Apeiron Master Class "GOOD COMMUNICATOR IS NOT AFRAID OF BAD NEWS"(package price) 640 lv. (330 EUR) *
- Conference & Apeiron Master Class "WEB 2.0 - FRIEND OR ENEMY TO THE CORPORATE COMMUNICATOR?"(package price) 640 lv. (330 EUR) *

* 20% VAT is not included

Name, Surname: Position:

Organization: Tel.: GSM:

E-mail: Number of participants from one organization:

Membership in Apeiron Academy Internal Communicator Club: YES NO

DATA FOR INVOICE:

Organization:

Tax address: Tax number:

Invoice for received payment will be sent to the address that is provided in the registration form

Bank details of Apeiron Communication:
IBAN: BG88PRCB92301011197911
BIC: PRCBBGSF
ProCredit Bank, Dondukov Branch

FOR ADDITIONAL INFORMATION: T: (02) 811 7855 E: apeiron@apeironcommunication.com W: www.apeironacademy.com